

Linnea Bengtsson

International Business Developer for City of Lidköping and Skaraborg County, Sweden

Linnea Bengtsson serves as an International Business Developer for the City of Lidköping and Skaraborg County. In 2006 an Industrial Partnership Agreement was signed between Lidköping and Rockford with the overall purpose to generate economic growth for respective region. Linnea was the first Trainee who came to Rockford in 2008 and was been instrumental in maintaining and expanding the partnership. Successful international business matchmaking as a result of the Industrial Partnership Agreement has generated community wealth and job growth. In 2011, Lidköping's Mayor appointed Linnea to the first-ever full-time position as International Business Developer. The position has been expanded and since 2014 Linnea is representing both the City of Lidköping and Skaraborg County (15 municipalities). Linnea is assisting companies to explore international partnerships and promoting Lidköping and Skaraborg County as the gateway to the Swedish market. Linnea also works with a wide range of student and personnel exchanges. Linnea alternates her time between Lidköping and Rockford and the overall objective for Linnea is to assist companies and organizations to grow locally by working globally. Linnea holds a Master Degree in Personnel and Management Studies from Karlstad University. Linnea serves on the board for Swedish Historical Society of Rockford.